April 19, 2010

Cliffs Natural Resources Inc. Names William McFadden Vice President

CLEVELAND--(BUSINESS WIRE)-- Cliffs Natural Resources Inc. (NYSE: CLF) (Paris: CLF) today announced the appointment of William J. McFadden as a vice president, Commercial -- North American Iron Ore, for Cliffs Sales Company. Effective April 26, 2010, Mr. McFadden will hold responsibility for Cliffs' North American Iron Ore iron ore sales and marketing and report directly to Terry Mee, vice president, Sales and Transportation.

Mr. McFadden joins Cliffs with extensive experience in raw materials procurement and transportation logistics, having most recently supported U.S. Steel's North American operations as general manager -- raw materials. Mr. McFadden was also general manager -- purchasing and deputy general manager -- raw materials at U.S. Steel's European operations. He has lived and worked in Eastern Europe at numerous times in his career, including assignments in Moscow, Russian Federation and Kosice, Slovakia. Prior to his position at U.S. Steel, Mr. McFadden held operational and managerial positions with the Defense Intelligence Agency in the United States Department of Defense, Booz Allen Hamilton and PriceWaterhouseCoopers.

"Bill's experience and knowledge in the global raw materials markets fits well with our corporate strategy as Cliffs strengthens its market position in the U.S. and internationally," said Don Gallagher, Cliffs' president, North American business unit. "His contributions to our continued success should be significant, and we are pleased to welcome him to the Cliffs team."

In addition to a B.A. in Chemistry and Slavic Studies from West Virginia University, McFadden holds an M.A. in Russian and East European Studies from Indiana University, as well as an MBA from the University of Pittsburgh.

To be added to Cliffs Natural Resources' e-mail distribution list, please click on the link below:

http://www.cpg-llc.com/clearsite/clf/emailoptin.html

ABOUT CLIFFS NATURAL RESOURCES INC.

Cliffs Natural Resources Inc. is an international mining and natural resources company. A member of the S&P 500 Index, we are the largest producer of iron ore pellets in North America, a major supplier of direct-shipping lump and fines iron ore out of Australia and a significant producer of metallurgical coal. With core values of environmental and capital stewardship, our colleagues across the globe endeavor to provide all stakeholders operating and financial transparency as embodied in the Global Reporting Initiative (GRI) framework. Our Company is organized through three geographic business units:

The North American business unit is comprised of six iron ore mines owned or managed in Michigan, Minnesota and Canada and two coking coal mining complexes located in West

Virginia and Alabama. The Asia Pacific business unit is comprised of two iron ore mining complexes in Western Australia and a 45% economic interest in a coking and thermal coal mine in Queensland, Australia. The Latin America business unit includes a 30% interest in the Amapa Project, an iron ore project in the state of Amapa in Brazil.

Other projects under development include a biomass production plant in Michigan and Ring of Fire chromite properties in Ontario, Canada. Over recent years, Cliffs has been executing a strategy designed to achieve scale in the mining industry and focused on serving the world's largest and fastest growing steel markets.

News releases and other information on the Company are available on the Internet at:

http://www.cliffsnaturalresources.com or

www.cliffsnaturalresources.com/Investors/Pages/default.aspx?b=1041&1=1.

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